**Article Writing Process**

**Prewriting Questions To Ask Yourself**

* What questions will a reader have in mind?
* How can I add my unique point of view to this topic?
* What important aspects of this topic remain uncovered?
* How can I write an article that’s more helpful to the reader? Can I provide better examples? Can I find expert insights?

| Research  [Insert research and sources here] |
| --- |

**Planning**

[Check out the Article Organizer Template to plan your structure]

**Drafting**

[Draft your content in the Article Outline document]

Points to remember when drafting content:

* Write a click-worthy headline (Use [CoSchedule Headline Studio](https://coschedule.com/headline-studio) to analyze your headlines' SEO score)
* Write an interesting introduction
* Conclude on a high note

**Revising**

[Check off your revising checklist below to ensure everything is completed & add more to suit your company’s writing style]

* Sentences flow well.
* The typos and punctuation are fixed.
* Sentences are simple, and you use fewer words.
* Facts are attributed and presented correctly.